



EXAMINATIONS COUNCIL OF ESWATINI
Junior Certificate Examination

CANDIDATE
NAME

CENTRE
NUMBER

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CANDIDATE
NUMBER

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BUSINESS STUDIES

521/01

Paper 1

October/November 2021

1 hour 45 minutes

READ THESE INSTRUCTIONS FIRST

1. Write your candidate name, Centre number and candidate number on the spaces provided.
2. Answer **all** questions.
3. Write your answers using a dark blue or black pen in the spaces provided.
4. Marks are given in [] at the end of each question or part question.
5. Special attention must be paid to legibility and neatness.
6. Name(s) of businesses/persons used in this paper are fictitious.
7. You may use a calculator.

For Examiner's use	
1.	
2.	
3.	
4.	
TOTAL	

This document consists of **10** printed pages and **2** blank pages.

QUESTION 1

Musa, a sole trader, operates his business under the market economy. The business trades as Pick-a-Toy and sells a variety of toys at affordable prices. Recently, the business has grown through horizontal integration.

(a) Identify **four** reasons for horizontal integration.

- Reason 1
- Reason 2
- Reason 3
- Reason 4 [4]

(b) Explain the sector of the economy that Pick-a-Toy operates in.

- Sector of the economy
- Explanation
-
- [3]

(c) Explain **two** fundamental questions that could be addressed by Pick-A-Toy in the market economy.

- Question 1
- Explanation
-
-
- Question 2
- Explanation
-
- [4]

(d) Explain **two** features of the market economy that Pick-a-Toy operates under.

Feature 1

Explanation

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Feature 2

Explanation

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..... [6]

(e) Do you think Musa should continue operating Pick-a-Toy as a sole trade? Justify your answer.

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[Total marks: 25]

QUESTION 2

Senga Corporation (SENCO) is a public sector business which processes dairy products in Eswatini. SENCO gets its milk supply from farmers who operate as close corporations.

(a) Identify **four** examples of public sector businesses in Eswatini.

- Example 1
- Example 2
- Example 3
- Example 4 [4]

(b) Explain **one** aim of SENCO as a public sector business.

- Aim
- Explanation
-
- [3]

(c) Explain **two** reasons why government own businesses such as SENCO.

- Reason 1
- Explanation
-
-
- Reason 2
- Explanation
-
- [4]

(d) Explain **two** ways in which the size of Senga Corporation could be measured.

Way 1

Explanation

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Way 2

Explanation

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..... [6]

(e) Do you think the close corporation by the farmers that supply milk is a good form of business organisation? Justify your answer.

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[Total marks: 25]

QUESTION 3

Khutsala Ltd is a small knitting factory located at Buhleni. The company advertised the position of a General Manager. The company made it clear that it was looking for someone who had good qualities of a manager. The company hired Sipho as the General Manager. The General Manager supervises 20 workers. Sipho made it known to the workers that job rotation and job enrichment would be considered going forward. Some workers were not happy with Sipho since they suspected that he prefers the autocratic leadership style. The company's workers receive both monetary and non-monetary rewards as motivation.

(a) Identify **four** examples of non-monetary rewards.

- Example 1
- Example 2
- Example 3
- Example 4 [4]

(b) Explain the stage of production that Khutsala Ltd is in.

- Stage
- Explanation
-
- [3]

(c) Explain **two** differences between job rotation and job enrichment.

- Difference 1
-
-
-

- Difference 2
-
-
- [4]

(d) Explain **two** qualities of a good manager that Sipho should possess.

Quality 1

Explanation

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Quality 2

Explanation

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..... [6]

Some workers suspect that Sipho prefers an autocratic leadership style.

(e) Do you think the autocratic leadership style is the best leadership style? Justify your answer.

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[Total marks: 25]

QUESTION 4

Meat King Butchery sells pork, beef, goat and chicken meat. The butchery's revenue has increased and the accountant has explained that the change is due to a shift in the demand curve. The owners of Meat King Butchery now require more finance to increase production in order to meet demand.

(a) Identify **four** causes of a shift in a demand curve.

- Shift 1
- Shift 2
- Shift 3
- Shift 4 [4]

(b) Explain **one** type of demand.

- Type
- Explanation.....
-
- [3]

(c) Table 1 shows Meat King's Butchery's demand and supply of pork as of October 2021.

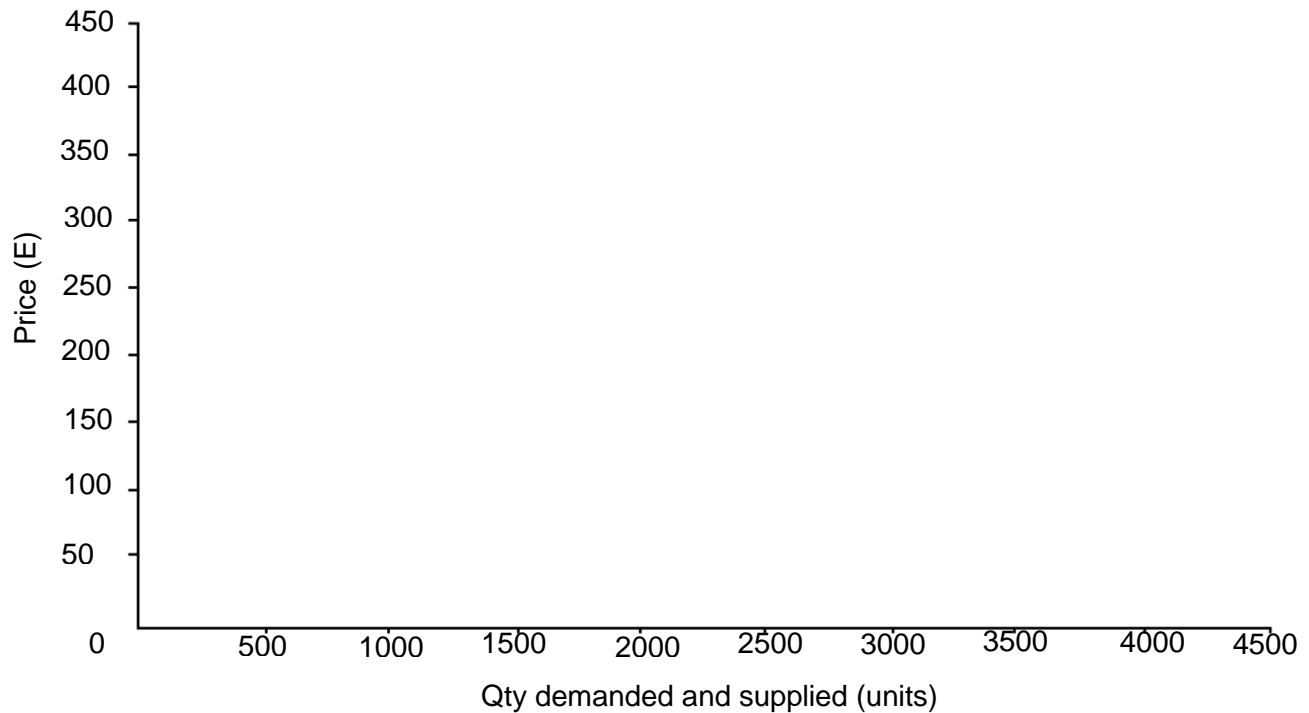
Table 1: Meat King's Butchery's demand and supply of pork as of October 2021

Price (E)	Quantity Demanded (per week) (units)	Quantity supplied (per week) (units)
250	1000	3000
200	1500	2500
150	2000	2000
100	2500	1500
50	3000	1000

Draw a graph showing;

- (i) Demand curve
- (ii) Supply curve
- (iii) Equilibrium price
- (iv) Equilibrium point

[4]



As Meat King's Butchery expands more finance will be required.

(d) Explain **two** reasons why Meat King's Butchery would require more finance for the expansion.

Reason 1

Explanation.....

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Reason 2

Explanation.....

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..... [6]

The owners of Meat King's Butchery want the business to sell old unused assets to raise funds for expansion as opposed to getting a bank loan.

(e) Do you think the sale of old unused assets would be a suitable source of finance for Meat King's Butchery? Justify your answer.

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. [Total mark: 25]

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